



Benalla (control) community

These community profiles are a preliminary part of the work we are doing to analyse the reasons for social and economic changes that Basin communities have experienced over the last 15 years. We are releasing this preliminary and foundational work now to give people the opportunity to examine the data for themselves, and so we can be confident about the data we are using to inform our socio-economic analysis.

We have captured data for 40 irrigation-dependent communities, and five that are not dependent on irrigation. These five 'control' communities have been included as a point of comparison to help us assess the impact of the Basin Plan's water recovery. Profiles for the townships of Deniliquin and Shepparton-Mooroopna are also included in the study. While there is no irrigated production in these communities, there will be flow on effects due to water recovery in the surrounding areas.

This information should be read in conjunction with *Understanding change in Basin communities* on the Southern Basin community profiles page at mdba.gov.au.

Community data only available for 2006, 2011 and 2016 census.

Limited irrigated production, no Basin Plan water recovery.

Trends in social and economic conditions

AREA POPULATION

Increased from 13,524 to 13,863 people (2.5%) between 2006 and 2016

- Small increases across the period

WORKFORCE

Total area workforce

Increased from 4,373 to 5,265 FTE (64.8%) between 2006 and 2016

- Increase was relatively constant across the period
- Workforce participation rose from 32.3 to 38 FTE per 100 persons

Agricultural workforce

Increased 7% (48 FTE) between 2006 and 2016

- Most of the increase occurred between 2011 and 2016
- Employment in irrigated production was constant at around 60 FTE

Non-agriculture private workforce

- Increased 21.1% (430 FTE) between 2006 and 2016
- Most of the increase occurred between 2006 and 2011

Government services workforce

- Increased 31.7% (385 FTE) between 2006 and 2016
- Most of the increase occurred between 2011 and 2016

ECONOMIC STRUCTURE

Percentage FTE in key sectors:

- **2006:** 16% agriculture, 47% non-agriculture private, 28% government services
- **2016:** 14% agriculture, 47% non-agriculture private, 30% government services

TOWN POPULATION

Increased from 8,614 to 9,296 persons (7.9%) between 2001 and 2016

- Increasing 8.3% between 2001 and 2011, decreasing 0.4% between 2011 and 2016

55% of the town population was 45 and over in 2016, up from 42% in 2001

- 42% increase in 45 years and over, 16.5% decrease in under 45s

EMPLOYMENT

Full-time employment

21% of town population in 2016
down from 24% in 2001

Part-time employment

Constant around 13% to 14% of
town population

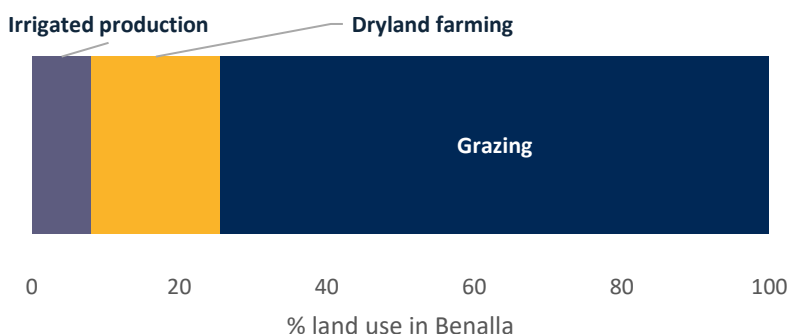
Unemployment in the town

Fell from 4% in 2001 to 2% in
2016

SEIFA FOR TOWN: (DECILE RANKINGS)

- **2001:** disadvantage = 4, advantage/disadvantage = 5, wealth = 5, education = 6
- **2016:** disadvantage = 4, advantage/disadvantage = 4, wealth = 3, education = 6

Land use



Updated June 2018