



# Shepparton-Mooroopna township

The community profiles provide the foundational datasets the MDBA is using to inform our socio-economic analysis. While there is no irrigated production or water recovery from within the township of Shepparton-Mooroopna, there will be flow on effects to the township from the water recovery in the surrounding irrigation districts.

In interpreting the below, it is important to understand that there are many drivers of the socio-economic trends reflected in this data. Therefore, the socio-economic changes outlined here cannot simply be attributed to the Basin Plan—it is just one of a number of factors.

This information should be read in conjunction with *Understanding change in Basin communities* on the Southern Basin community profiles page at [mdba.gov.au](http://mdba.gov.au).

## Trends in social and economic conditions

### TOWN POPULATION

Increased from 35,828 to 46,194 persons (28.9%) between 2001 and 2016

- Constantly increasing across the period

### WORKFORCE

#### Total area workforce

Increased from 12,083 to 14,817 FTE (22.6%) between 2001 and 2016

- Constantly increasing across the period
- Workforce participation fell from 33.7 to 32.1 FTE per 100 persons

#### Agricultural workforce

Relatively constant (1,470 FTE) in 2001 and 2016

- Decreasing 19.3% between 2001 and 2006, increasing 15.6% between 2011 and 2016

#### Agricultural manufacturing workforce

Decreased 26% (328FTE) between 2001 and 2016

- Decreasing 13.4% between 2001 and 2006, decreasing 16.3% between 2011 and 2016

#### Non-agriculture private workforce

- increased 9.1% (624 FTE) between 2001 and 2016
- Increasing 11.6% between 2001 and 2011, decreasing 2.4% between 2011 and 2016

#### Government services workforce

- Increased 77.5% (932 FTE) between 2001 and 2016
- Increasing constantly across the period

### ECONOMIC STRUCTURE

Percentage FTE in key sectors:

- **2001:** 12% agriculture, 57% non-agriculture private, 21% government services
- **2016:** 10% agriculture, 50% non-agriculture private, 30% government services

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## POPULATION AGE STRUCTURE

41% of the population was 45 and over in 2016, up from 33% in 2001

→ 60% increase in 45 years and over, 13% increase in under 45s

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## EMPLOYMENT

### Full-time employment

25% of population in 2016,  
down from 27% in 2001

### Part-time employment

Constant around 14% of the  
population

### Unemployment in the town

Remained around 3% to 4%

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## SEIFA FOR TOWN: (DECILE RANKINGS)

→ **2001**: disadvantage = 5, advantage/disadvantage = 7, wealth = 8, education = 6

→ **2016**: disadvantage = 4, advantage/disadvantage = 5, wealth = 4, education = 6